off the diet wagon?

Start your diet

again today. This

book will help you

stay on the wagon

(100.7 meg.) as general man-

ager. WHK-FM also has expanded its schedule to 18 hours, 6 a.m. to midnight.

BOB RILEY, comedian Jack Riley's younger brother,



Patrick Macnee and Diana Rigg

TELEVISION PROGRAMS

Cleveland, Monday, March 28, 1966		
WKYC-3	WEWS_5	WJW-8
6:15 First Report:30 Education Exch.		Semester
7:00 *Today :15 "; News :30 "		R. Humbard CBS News
8:15 "; News :30 " "	Telecourse	Kangaroo ,, ,,
9:00 Mike Douglas	Donna Reed Romper Room	★Toymaker
10:45 " " 10:00 ★Eye Guess 10:15 "; News	P. Palmer	Love of Life "; News
10:30 Concentration :45 Morn. Star	Alan Douglas &	McCoys ,
:15 :30 ★Paradise :45	Date Game	D. Van Dyke
12:00 *Jeopardy :15 ************************************	News Noon Show	City Camera Search Guiding Light
:00 ★On Town :15 "" :30 ★Make Deal	Ben Casey	Bachelor, World
1:45 "; News 1:00 ★Our Lives 1:15 ":30 Doctors	Women ,,	Password
:45 " :00 Another World	"; News Hospital	★House Party  Tell Truth  "; News
J:30 *Don't Say :45 ************************************	Mery Griffin	Edge of Night Secret Storm
4:15 "; News :30 Sea Hunt :45	Action Is	Patrol
5:00 Movie ::15 " " ::30 " " ::45 " " "	<b>★Clubhouse</b> Woodpecker	<b>★Adv. Road</b> 
G:00 " " :15 " " :30 ★HuntBrink.	ABC News Lawman	City Camera
7:00 ★News :15 :30 ★Hullabalco	News, Wea. "; Analysis 12 O'Clock	Rifleman, Tell Truth
0:00 ★J. Forsythe 115 130 ★Dr. Kildare	" " Jesse James	Secret
145 " "   15   15   16   16   16   16   16   16	Shenandoah	*A. Griffith
<b>J</b> :30 " "	Peyton Place	★Haxel

### ★Movie Ofr 1:30 WAKR-TV, CH. 49-Akron

News; Field

Analysis

9:30---Payton Place

11:00-News; Weather 11:15-Playhouse

(Channel 25)

8:30 A.M.-Great Decisions.

9:35—\$ci., Grade 6. 10:00—\$ci., Grades 5, 6.

10:20-Great Decisions

:20-Great Decisions.

1:50-Lit., Grades 4, 5.

2:30—Reading, Grade 2.

2:50—Great Decisions.

Prof. Kessler.

Dawn Addams

tive, Dr. Shinn.

hane reporting

care of a polo pony.

it's different!

A Unique Product which does one thing only

removes

teeth stains!

ontrol.

:15-Music, Grades K-2.

1:30-Reading, Grade 2.

–Sci., Grades 3, 4.

11:00---Language, Grades 3, 4.

12:30 P.M .- Art, Grades 4. 5.

steamboats: All about animals.

00-En France. Learning French

2:00 -- International Magazine.

10:00-Avengers

Avengers

★Cinema '66

City Camera

7:15-Women's Page

8:30-Jesse James

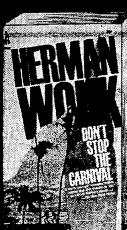
9:00-Shenandoah

7:30-12 O'Clock High

:00 \*Run for Life

:00 \*News

BEST SELLER of the month from POCKET BOOKS



First paperback

DON'T STOP THE CARNIVAL by the author of THE CAINE MUTINY

...fast as a Marx Brothers 95¢ POCKET BOOKS, INC. First in Paperbacks



# Today's TV Looks Like the Bride's Trousseau

made feminine hearts go pit-5 at one this afternoon. will be seen on the 11 news rain.

By JAMES B. FLANAGAN | The new is Channel 5's 10 shows week nights. Dick has "THE AVENGERS" is an CHANNEL 5 is delighted has been promoted to account

ter patter (and his forecasts GOODARD MARKS his er noon forecaster Howard ceeded Honore Blackman who too much to please here. of sunny skies often wept pit. Cleveland comeback at six to- Hoffman taking over the Sun- originated the Emma Peel The publicity about "The

o'clock "The Avengers," been at Channel 8 since last other spy story, starring Da- with the show, which has been executive at WKYC-TV. TV-Radio Staff

Today's television resembles a bride's trousseau. It has something old, something blue, especially if your color set is out of adjustment.

The old is Dick Goddard, that cute weatherman who made femining bleasts on made femining bleasts of made femining bleasts on made femining bleasts of made femining bleast of made femining bleasts of made femining bleast of made femining bleasts of made femining bleast of made femining bleast of made femining bleas

9 P.M., SHENANDOAH, CH. 5—Saloon girl (Antoinette Bower) seems to recognize Shenandoah's ornate ring during high-stakes poker game

9:30 P.M., HAZEL, CH. 8-Steve and Fred try to outdo each other

10 P.M., RUN FOR YOUR LIFE, CH. 3-Paul faces probable death who

10 P.M., CINEMA '66, CH. 8—"Black Widow," Van Heflin, Ginger Rogers, Gene Tierney, George Raft. Aspiring show girl is murdered and detective finds four suspects. 1954, B★. Premiere.

12:30 A.M., MOYIE, CH. 8-"Rulers of the Sea," Douglas Fairbanks, Jr Asrgaret Lockwood. Man's struggle to conquer see by steem in ea 1880's, 1939, B.

fluencing their respective maids in "perfect boss" contest\*.

P.M., AVENGERS, CH. 5—Comedy series with Patrick Macnee, as secret egent and Dianne Rigg, his partner-

find anyone to replace him at the filling station \*

disturbing responsibility.

he denies that he is enemy agent \*

does movie work now.

day night weather with form slacks and karate. She suc spy stories apes American TV

ter patter too) for KYW until night on Channel 8. He also day night high, low, cloud and role in the Avengers. Honore Avengers" is disquieting too. It seems Emma Peel has popularized a new meaning for the word "kinky." The way Emma uses the word it means "tilted" or " off beat."

> Somehow that news makes me willing to wait. But immediately the thought comes that the 10 Channel 5 Monday night slot can't be worse P.M., ANDY GRIFFITH, CH. 8—Goober wants to go fishing, but can't scowl at us. 'Ben Casey'' no longer will

Imagine! That Casey dog 9:30 P.M., PEYTON PLACE, CH. 5—For Steven, a grim victory: for John Fowler, unrelanting political war; for Constance and Elliot. lasted five years.

Addenda TOM RESTIFO has moved

rom WERE to WHK-FM

Need Self-Confidence? Express your ideas effectively Join DALE CARNEGIE COURSES

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TRAINING ASSOCIATES
335 STATLER-HILTON HOTEL. CLEVELAND New Class Forming! CALL SU 1-5215 FOR FREE RESERVATION TO ATTEND PREVIEW MEETING AND GET DETAILS!



# Today's Television Selections

\* Means Color Paid Advertising

7 A.M., TODAY, CH. 3-Interview with three U. S. Air Force D. Huyett, Manchester, Pa., Airman F/C Eldridge Neal, Charleston, W. Va., Airman S/C Glenn Moore, Cleveland, Ohio. Hugh Downs, Frank Blair.

8:30 A.M., TELECOURSE, CH. 5-Early Reasoning: Egocentrism. Jane

1 P.M., THREE ON TOWN, CH. 3-Linn and Glenn make doughnuts 2 P.M., CONFIDENTIAL FOR WOMEN, CH. 5—Story concerns what happens when romantic elements of twenty-year marriage crumble. James Daly, Kim Hunter, Neva Patterson, Elliane Nadeau. Premiere.

5 P.M., MOVIE, CH. 3-"Damn Citizen," Keith Andes, Maggie Hayes. ister of murdered policeman volunteers to bait trap for his killers,

5 P.M., ADVENTURE ROAD, CH. 8-Germany, Neil Douglas. Part 1+ 6:30 P.M., LAWMAN, CH 5—Marshall Troop defends woman who served prison sentence for killing. Repeat.

6:30 P.M., LAWMAN, CH 5—Marshall Troop defends woman who served prison sentence for killing. Repeat.

7 P.M., RIFLEMAN, CH. 8-Lucas meets son of man he killed in gunfight, Repeat.

7:30 P.M., HULLABALOO, CH. 3—Baby Jane Holzer, Back Porch Majority, Joe Tex and the Outsiders. Chad and Jeremy, hosts . 7:30 P.M., TELL THE TRUTH, CH. 8—Tom Poston, Orson Bean, Peggy

Coss, Kitty Carlisle.

8 P.M., JOHN FORSYTHE, CH. 3—Major Foster uses ancient love potion

to avoid marrying gypsy princess (Nite Telbot) ★.

8 P.M., GOT A SECRET, CH. 8—Betsy Palmer, Bill Cullen, Henry Morgan,

Bess Myerson, Steve-Allen, host.

8:30 P.M., DR. KILDARE, CH. 3—Young doctor (Mart Hulswit) touches off controversy when he telecasts his views on abortion laws. Part I 🖈 8:30 P.M., JESSE JAMES, CH. 5—Jesse relives his first days as outlaw when he meets hostile newspaperman.

8:30 P.M., LUCY, CH. 8---Wayne Newton plays farm boy who warbles only to barnyard animals until Lucy discovers him. Repeat.

✓ 9:00 P.M. PERRY COMO'S KRAFT MUSIC HALL. LIZA MINNELLI; KUKLA and OLLIE, Ch. 3

### RADIO PROGRAMS

WJW--850 KC

WKYC-1100 KC-NBC

WIXY—1260 KC

6 a.m., Ray Otis; 10, N., Music; Douglas Show; Midnight, Night All Day; 11 p.m., World Tomor-

ow; 11:30, Project 1260: Mid

# FM'S BEST

WBQE (90.3 meg.) 3:30 p.m., Delibes' La Source, Ginastera's Panambi, Dutilleaux's

Le Loup.
WZAK (93.1 meg.) 8:30 a.m., German; 12:15 p.m. Lunch-A-Rama; 2, Music from Continent; 4, World of Song; 12:45-Soc. Studies, Grades 3, 4. 6:30, Viennese Melodies; 7:30, Hungarian Gypsy Trail; 8, Spanish.

WCLV (95.5 meg.) ALL STEREO 11 a.m., Britten's Prelude and ugue; 2 p.m., Rimsky-Korsakov's 4:30—Teaching English. Whitsunday Festival, Gershwin's 6:00 — What's New? History of Piano Concerto in F; 7, Meyerbeer's Coronation March, Stravinsky's Pulcinella Suite; 10, Cleve-6:30—Telecourse. Psychology of Childhood and Adolescence, land Orchestra, George Szell, Rim-

sky-Korsakov's Capriccio Espagnol Mozart's Symphony No. 39. WREO (97.1 meg.) 7 a.m., Showcase; 5 p.m., Beau :30-Tangled World. The Captiful Music

WGAR (99.5 meg.) 8 p.m., Open Forum; 9, Tchai Thailand's Royal Family; India's kovsky's Romeo and Juliet, Bach's Food Famine; Church Unity in Brandenburg Concerto No. 4, Ra-England; Tinkers of Ireland; vel's Left Hand Piano Concerto.
Conflict in Angola, David Cul- WDOK (102.1 meg.)

ALL STEREO :00 - Arts U.S.A. "Artists." 1 p.m., Champagne, Roses an Symbols and variations of to-Bonbons, Sandpaper Ballet; 8, day's tactile art are displayed by Tchaikovsky's Symphony No. Batman posters and plaster peo- Mozart's Concerto No. 22, Beeple, Andy Warhol, Roy Lichten-thoven's Egmont and Namensfeier Overtures

:30-Sportlight. The training and WCRF (103.3 meg.) 6:15 p.m., Prokofieff's Love for will be asked of the three can-dante Cantabile, Bacarolle, Pucci-didates on British Economic ni's Stars Were Shining, Oh, My didates on British Economic Problems; Common Market; Beloved Daddy. Rhodesia and British Defense. WJW (104.1 meg.)

ALL STEREO

7 p.m., Stravinsky's Circus Pol-Tchaikovsky's Excerpts from Swan Lake; 8, Franck's Symphonic Variations for Piano, Brahms' Hungarian Dances; 9, Beethoven's Leonore Overture, Bizet's Carmen Suite, Elgar's Pomp and Circumstance March

WKYC (105.7 meg.) 3 p.m., Selections from Romberg's Desert Song, New Moon; 5, Rachmaninoff's Concerto No. -; Rasmes or return to store for retund.

Rachmaninoff's Concerto No. -; Samana Straws: STRAWBERRY - BUTTERSCOTCH - REMANA STRAWBERRY - BUTTERSCOTCH - REMANA STRAW STRAWBERRY - BUTTERSCOTCH - REMANA STRAWBERRY - BUTTERSCOTCH - BUTTER from Bizet's L'Arlesienne Suites, WAT Rimsky-Kossakov's Scheherezade.

Monday, March 28, 1966 Inight, Bobby Magic, All Night. WGAR-1220 KC-ABC

5:30 a.m., Ed Fisher; 10, N., 5:30 a.m., Tom Armstrong; 10, JW Today; 3 p.m., Caravan; 4:55, Breakfast Club; 11, N., Ladies Ken Coleman; 5, N., Spts.; 5:15, Day; Noon, N., Music; 2:25 p.m. On Location; 5:20, Business News, Dr. Joyce Brothers; 6, Charles Day Edit.; 5:30, N., Spts.; 5:50, Re-6:10, Today's Business; 6:25, Sid flection, Up Date: 6, Caravan; Andorn; 6:40, Close Up; 7, Ed-6:30, Comments; 7, N., 'JW To-night; 10:30, Young America Speaks; 11, News; 11:25, Star-light; 2, Sound of Music, All Night.

WERE-1300 KC-CBS

6 a.m., Martin and Howard; 7:25, On Location; 7:55, Info; 5:30 p.m., Radio Newsday; 6:30, 8:20, Changing World; 10, N., N., Music; 10, N., Contact; Mid-Godfrey; 11, N., House Party; night, N., Jim Gallant, All Night. 5:30 a.m., Grin and Barrett; night, N., Jim Gallant, All Night.

WCUE—1150 KC

5 a.m., Dawn Patrol; 6, N.,
Rick-Breakfast; Noon, Newscope;
12:30 p.m., Music; 5:30, News
12:30 p.m., Music; 5:45, Nortick; 6:45, L. Thomas;
7, World Tonight; 7:15, Sports;
7:30, Reasoner Report; 7:45, Rosalarv; 8, N., Sports Line; 9, N., Alax ary: 8, N., Sports Line; 9, N., Alan

WELW-1330 KC

7:45 a.m., Morning Show; 10 N., 3d Man; News every hour with Keith Allen; 2 p.m., Big Show. WSLR-1350 KC

6 a.m., Jay Drennen; 10, Music all day; 7 p.m., Features; Mid-night, Roadrunner Show.

WWIZ-1380 KC

6 a.m., Mike Adams Show; 9 Palmer: 9:30, Country Paige Ausic; 10:30, Polka Party; Noon N., Music; 5, News Wrap-up 5:30, On This Day. WHK-1420 KC

and 55 minutes after the hour 10 p.m. Ed Highlight; Midnight, Rick Shaw, All Night.

6 a.m. Joe Mayer; News 25

WPVL---1460 KC 6 a.m., Morning Show; 9:05 Christophers; 10, Mostly Music 10:40, Timely Topics; 12:45, p.m., Agricultural Agent; 12:50 Matinee; 3:15, Guest Time; 5:55 asy Listenino

WJMO-1490 KC 6 a.m., Mary Holt; 8:30, Unity Viewpoint; 10, Music, All Day; 9 p.m., Jerry Wright on All Night. WABQ-1540 KC

8 a.m., Wash Allen; News at 5 and 40 minutes after the hour 11, Music; 2 p.m., Ed Wright. WAKR-1590 KC

6 a.m., N., Wes Hopkins; 8, World News Roundup; Noon, News and Club News, Music; 6 p.m., N. Spts., Features; 7, N., Terry Wood; 0:00—British Election. Questions Three Oranges, Tchaikovsky's An- Midnight, Night Watch, All Night



DDAR



Starting today

Officially, Spring is here. Ohio's Spring weather is full of surprises. Dick Goddard knows

at 6 PM and 11 PM.

Ohio weather. And his reports are understandable and keyed to your needs. Be weather wise. Watch Dick Goddard every weekday. He keeps weather reports like spring...clear and warm.

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