



Patrick Macnee and Diana Rigg

Something Old, New, Blue

Today's TV Looks Like the Bride's Trousseau

By JAMES B. FLANAGAN TV-Radio Staff

Today's television resembles a bride's trousseau. It has something old, something new and something blue, especially if your color set is out of adjustment.

The old is Dick Goddard, that cute weatherman who made feminine hearts go pitter patter (and his forecasts of sunny skies often wept pitter patter too) for KYW until last June 22.

The new is Channel 5's 10 o'clock "The Avengers," which really is a five-year-old British spy story that should be new to Clevelanders. The blue is Vince Edwards whose "Ben Casey" is replaced by "Avengers," but immediately begins rerunning on Channel 5 at one this afternoon.

GODDARD MARKS HIS Cleveland comeback at six o'clock on Channel 8. He also will be seen on the 11 news

shows week nights. Dick has been at Channel 8 since last September but his Westinghouse contract prevented him from appearing anywhere but Channel 3 till today. KYW had taken Dick to Philadelphia when they moved last June. Hoolihan the Weatherman now will do noon and Saturday night weather with former noon forecaster Howard Hoffman taking over the Sunday night high, low, cloud and rain.

"THE AVENGERS" is another spy story, starring David Niven's cousin, Patrick Macnee, and a former Shakespearean actress, Diane Rigg.

Patrick plays a conservative gentlemen who has a distaste for 20th century hustle. Diane is a modern young thing, specializing in leather slacks and karate. She succeeded Honore Blackman who originated the Emma Peel role in the Avengers. Honore does movie work now.

CHANNEL 5 is delighted with the show, which has been in Britain's Top 10 ever since it began there in 1961. Whether Clevelanders will be happy remains to be seen.

If "The Baron" and "Secret Agent" are typical examples of British TV, I am almost afraid to watch it. British TV spy stories ape American TV too much to please here.

The publicity about "The Avengers" is disquieting too. It seems Emma Peel has popularized a new meaning for the word "kinky." The way Emma uses the word it means "tilted" or "off beat."

Somehow that news makes me willing to wait. But immediately the thought comes that the 10 Channel 5 Monday night slot can't be worse. "Ben Casey" no longer will scowl at us.

Imagine! That Casey dog lasted five years.

Addenda TOM RESTIFO has moved from WERE to WHK-FM

(100.7 meg.) as general manager. WHK-FM also has expanded its schedule to 18 hours, 6 a.m. to midnight.

BOB RILEY, comedian Jack Riley's younger brother, has been promoted to account executive at WKYC-TV.

THINK THIN fallen off the diet wagon? THE THIN BOOK BY A FORMERLY FAT PSYCHIATRIST

Need Self-Confidence? Express your ideas effectively. Join DALE CARNEGIE COURSES

TELEVISION PROGRAMS

Cleveland, Monday, March 28, 1966

Table with columns for station (WKYC-3, WEWS-5, WJW-8), time, and program name.



Today's Television Selections

★ Means Color ✎ Paid Advertising

- 7 A.M., TODAY, CH. 3—Interview with three U. S. Air Force Pararescue men who secured Gemini 8 capsule. 5/Sgt. Larry D. Huyett, Manchester, Pa., Airman F/C Eldridge Neal, Charleston, W. Va., Airman S/C Glenn Moore, Cleveland, Ohio. Hugh Downs, Frank Blair.

- 9 P.M., SHENANDOAH, CH. 5—Saloon girl (Antoinette Bower) seems to recognize Shenandoah's ornate ring during high-stakes poker game.

RADIO PROGRAMS

- Monday, March 28, 1966 WJW-850 KC night, Bobby Magic, All Night.

GODDARD IS BACK

Advertisement for Dick Goddard's weather reports, featuring a photo of him and the text 'ON 8 WJW TV Starting today at 6 PM and 11 PM.'

- 12:00—Donna Reed 12:30—Father 1:00—Ben Casey 2:00—Women 2:30—Time for Us 3:00—General Hospital 3:30—Nurses 4:00—Never Too Young 4:30—Action Is 5:00—Cisco Kid 5:30—Professor Jack 6:00—ABC News 6:15—Sea Hunt 6:55—Sports 7:00—News; Weather 7:15—Women's Page 7:30—12 O'Clock High 8:30—Jesse James 9:00—Shenandoah

- 9:30—Peyton Place 10:00—Avengers 11:00—News; Weather 11:15—Playhouse

WVIZ-TV (Channel 25)

- 8:30 A.M.—Great Decisions. 9:15—Sci., Grades 3, 4. 9:35—Sci., Grade 6. 10:00—Sci., Grades 5, 6. 10:20—Great Decisions. 11:00—Language, Grades 3, 4. 11:30—Reading, Grade 2. 12:30 P.M.—Art, Grades 4, 5. 12:45—Soc. Studies, Grades 3, 4. 1:20—Great Decisions. 1:50—Lit., Grades 4, 5. 2:15—Music, Grades K-2. 2:30—Reading, Grade 2. 2:50—Great Decisions. 4:30—Teaching English. 6:00—What's New? History of steamboats; All about animals. 6:30—Telecourse. Psychology of Childhood and Adolescence, Prof. Kessler. 7:00—En France. Learning French, Dawn Addams. 7:30—Tangled World. The Captive, Dr. Shinn. 8:00—International Magazine. Thailand's Royal Family; India's Food Famine; Church Unity in England; Tinklers of Ireland; Conflict in Angola, David Culhane reporting. 9:00—Arts U.S.A. "Artists." Symbols and variations of today's tactile art are displayed by Batman posters and plaster people, Andy Warhol, Roy Lichtenstein. 9:30—Spotlight. The training and care of a polo pony. 10:00—British Election. Questions will be asked of the three candidates on British Economic Problems; Common Market; Rhodesia and British Defense. Repeat.

it's different! A Unique Product which does one thing only removes teeth stains! Kontrol DENTAL STAIN REMOVER

BEST SELLER of the month from POCKET BOOKS HERMAN WOLFE DON'T STOP THE CARNIVAL