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(Advt.)



on channel



ED FISHER 9:15 A. M. Teleparty host on "Susie"



ED FISHER 1 P. M. Afternoon movie host "Star Matinee"



2:15 P. M. 'Places and Faces'



6:30 P. M. News of Cleveland

VT-WLW

Arts and Sciences

Engineering

Registration

Classes start FES. 17



sandwiched between dull opening and closing

• Do you lie awake nights and "keep remembering oid humiliations"? Are you often "burned up" over something he (or she) did to you? Then let's consider what might be accomplished if the time and energy you spent nursing grievances were put to profitable use! "The High Cost of Yumilian and the control of the studio audience which howled from beginning to end, apparently without regard to the busigard to the busi-

ness immediately in sight of the cameras. It was one of the most annoying laughing jags of observed. the year and it marred the entire premier performance, car-"That's the only way to ried here by WEWS from 9- travel."

the air last June by NBC de- ner. "The cab driver told me! spite the fact that he and his supporting cast had run away with the major honors in the annual Academy of Television Arts and Sciences (Enmy) awards a few menths previous. The comedian immediately announced his retirement from have invited an unmarried civilization. The comedian immediately an a married couple, who also nounced his retirement from have invited an unmarried gir. TV and stuck to his decision (played by Miss Coca).

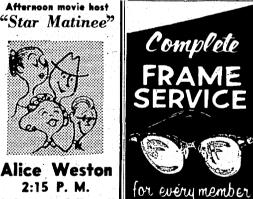
until last night. The opener in the new series, which is entitled "Sid Caesar Invites You," was notable also because it marked the public and professional reunion of the star and Miss Imogene Coca,



IN (6) WEEKS. Al 120 wpm Tu in the SHORTHAND Speedwriting

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one PR 1-0259

Slimmed-Down Comedian Rushes Through Amusing Skit on Comeback Night

By GEORGE CONDON

Radio-Television Editor
Sid Caesar, slimmed down and nervous, returned to television last night in a new ABCTV comedy show that featured engoyed by the petite comea fairly amusing main skit dienne. Carl Reiner, holdover straight man from previous Caesar shows, made a big fuss in the opening moments of las

It was comeback night for as you know," Caesar sald, Caesar. His series of hour trying again.

programs was dropped from "I know." nodded his the air last June by NEC.

as they went through th broad burlesque of a not un common match-making situ his comedy partner of earlier ation. It was the kind of thing that Caesar and Coca do best. Nothing really favorable can be written about the closing satire of a TV singer and his guest artist. It was a complete

LEARN SHORTHAND some time to adjust to his present limitations. Once he does that, buys himself some

For Business and was a state of the state of

Speedwriting

chance to prove that comedy is still alive in television. 9th & Euclid TO 1-3626 Indexing Plan for Scientists 8:00—Pete Myers; News Under Study 11:30—Pete Myers; News 11:30—Moondog; News 12:30—Sign Off

It probably will take the star

new shirts with collars to fit

his new neck (he's on a reduc-ing kick), and shoots some of

those laugh-happy visitors who were in his studio last night

the show's got a fighting

WASHINGTON, Jan. 26 (A) The first attempt ever made in this country to bring order 10:00—Wayne Mack out of chaos in the field of Noon—News; Mack-Music scientific literature will get way in Philadelphia Wednesday.

Masses of literature dealing

with every field of basic and applied science roll off the presses every month. For all practical purposes it then disappears, as far as most scien-10:30—Hour of Comfort tists are concerned. Less than 30% of it is indexed and abstracted, and about 10% of

stracted, and about 10% of this is duplication.

If a chemist, for instance, begins moving into the field of bio-chemistry it is virtually impossible for him to lay his hands on the latest literature on developments in biology.

G. Miles Conrad, director of Biological Abstracts, talked up the idea of a "confederation" of all existing scientific abstracting and indexing services. Then he got the National Science

stracted, and about 10% of this is duplication.

If a chemist, for instance, begins moving into the field of bio-chemistry it is virtually impossible for him to lay his hands on the latest literature on developments in biology.

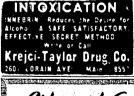
G. Miles Conrad, director of Biological Abstracts, talked up the idea of a "confederation" of all existing scientific abstracting and in abstracting and in abstracting and in dexing, with its "Soviet All-Union Institute of Scientific and Technical Information."

Conrad feels that properly organized and supported, the sort of confederation he proposes, will "provide an information in service for American scientists which would be second to none."

1:30—News and Spoul 1:105—News and Spoul 1:105—

the National Science oundation to underwrite the convention which pens in Philadelphia Wednes

Scientists will debate heatedly as to whether Russia is ahead of the United States in scientific progress. But they're pretty well agreed that Russia



J. F. Lincoln to Speak James F. Lincoln, chairman the board of the Lincoln Electric Co., will speak on 'Incentive Management" at a monthly meeting Feb. 6 at Ho

el Carter of the Cleveland Paint, Varnish and Lacquer As-

Attending the Philadelphia convention will be eight major

scientific information services

Invitations have also gone out

to representatives of majo

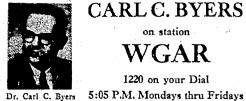
areas of science not now served

by an indexing or abstracting

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TODAY'S RADIO

Cleveland, Monday, January 27, 1958

NETWORK STATIONS

edian ituanes imougn				
Comeback Night	WGAR 1220 KC CBS	WHK 1420 KC NBC	WSRS 1490 KC ABN-MBS	
days. He dropped Miss Coca from the cast of his programs four years ago. Her successors, including Janet Blair and Nan-	7:15 N.; Martin	N.; Local News Bill Gordon	News Contact N; "	
ette Fabray, failed to win the public approval that had been enjoyed by the petite come- dienne.	0:00 N.; W.; Martin	N.; "	N.; "	
Too Big a Fuss Carl Reiner, holdover straight man from previous	U:45 Laules 7,47	N.; "	Breakfast Club	
Caesar shows, made a big fuss in the opening moments of last night's program over the fact that Caesar and Coca were	10:15 " " "	True Story Bandstand	N.; H. Anderson """; N.	
back together again—it was such an ebullient production that when the two principals appeared on the stage together	11:15 " " :30 Serenade	N.; Bandstand	N.; Kate Smith N.; Housewife	
they acted constrained and had difficulty getting into their comedy roles.	12:00 N.; Farm Report Backstage Wife :30 Helen Trent	News E. Hanson Dick O'Heren	N.; ", N.; Confab	
"How time does fly," Caesar f observed. "I know," agreed Miss Coca. "That's the only way to	:00 N.; Peter-Mary :15 Ma Perkins :30 Dr. Malone	N.; Party Line	Jim Reeves	
travel." "We're on a new network, r as you know," Caesar said;	9:15 Mrs. Burton	N.; Confessions Confessions 1 Man's Family Dr. Gentry	Jim Backus	
r trying again. ''I know," nodded his part- ner. "The cab driver told me!"	3:00 House Party 115 "" 3:30 J. Taylor	N.; Matinee My House	Bandwagon N.; "	
After they had struggled through these opening lines, the stars plunged into the tour	:00 H. Morgan 1:15	P. Young N.; Pipeline Bill Gordon	N;, ",	
de force, a skit in which Caesar played the role of a bachelor invited to dinner by a married couple, who also	:45 N.; " :00 N.; C. Byers	N.; Gordon Gordon	N.; Supper Club	
have invited an unmarried girl (played by Miss Coca).		N.; Coleman	N.;, ",	
Closing Skit Is Dud Most of the humor in the sketch, and there was a lot to	:45 L. Thomas	Bowl.; Charles Bruce Charles News	Daly; Harvey News	
be found, rested in the panto- mime antics of the performers as they went through the broad burlesque of a not un-	:15 Amos-Andy :30 Here's Henry	N.; Market; W. Farm; Coleman World News Life and World	F. Lewis Jr. Edw. Morgan Merv. Griffin ""; N.	
common match-making situation. It was the kind of thing that Caesar and Coca do best.	Q:15 "	N.; Groucho Nightline	" "; N.	
Nothing really favorable can				

Even when Caesar had 60 or 90 minutes of time to work out his comedy routines on the 11 130 After Dark haste always seemed to be present. It was even more noticeable in the new half-hour show, which seems natural N.;, N.;, N.; show, which seems natural 19:00 N.; After Dark enough. N.; C. Miller Z :30 " " :45 Till 1:05 Sign Off On All Night

95.3 Meg.

WJW---850 KC

10:00—Bruce MacDonald; News

WDOK-1260 KC

7:00-Bob Cain; News

1:00-Wally King; News

7:00—Tom Carson; News 8:00—Pete Myers; News

7:00—Joe Mayer

1:00—Pop Concert 2:00—Norman Wain 5:30—Arthur Godfrey 6:00—Sports; News 6:15—Album Time 7:00—Hungarian

7:30-Album Time

1:00—Sign Off

8:00—Candlelight Concert

8:00—News 8:15—Joe Mayer

:00 N.; World

:15 World Tonight :30 Cap. Cloakroom :45

FM STATIONS WERE-FM 98.5 Meg. WGAR-FM **99**.5 Meg.

Telephone Hour

N.; Tom Brown

Ringwall

WHK-FM 100.7 Meg. WDOK-FM 102.1 Meg.

WJW-FM

Front Row Center

N.; Dance Party

N.; Music

N.;,

105.7: Meg

NON-NETWORK STATIONS

Cleveland, Monday, January 27, 1958 KYW-1100 KC 7:00-News; Big Wilson

10:00-Specs Howard; News 11:30-On the Go Noon-News; Joe Finan

4:00—Wes Hopkins; News 6:00—Sports; Weather 6:15—Wes Hopkins 8:00—Program P.M. 10:00—Dick Reynolds 11:00-News: Manning

12:00-Johnny Bell 1:00-Sign Off WERE-1300 KC

7:00-News; Weather 7:15-Walt Henrich-Music 8:00-Henrich; Neal 8:15-News

8:30—W. Henrich; N.
10:00—News; Louise Winslew
10:30—Tom Edwards
2:00—News; Bill Randle

2:00—News, Din... 5:45—Neal; News 6:00—Bill Randle 7:00—Dudley; News 7:15—Phil McLean 7:45—Rosary 8:00—News; Phil McLean

11:00—News and Sports 11:15—Phil McLean

WJM0-1540 KC 8:45-Downtown Sp.

2:00-J. J. Jazz 3:30—Jockey John 4:45—Nakel, Sports

Call TO 1-5400 5:15-Sign Off For Sale 07

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Channel Chuckles 6 Coffee Producers By Bil Keans

OK Export Limits RIO DE JANEIRO, Brazil, Jan. 26 &—Colombia, Mexico and four Central American coffee producers have agreed to limit their coffee exports between April 1 and June 30 to 2,798 107 hags is use agreed. 2,798,107 bags, is was announced

This is about 85% of the amount exported in the same period last year. The move is part of an agreement between them and Brazil to avoid a price slump for this important The agreement embraces Co-

export commodity.

NEWS

DIAL 1420

news every-hour

on the hour

price. Final Week

"GARRY MOORE"-Garry on the SPOT Moore and Durward Kirby return and the cast takes a new series of perception tests. WJW-TV at 10 a.m. while it's HOT

"MATINEE" — A general witnesses an auto accident on the day he is retiring from the Army that causes a great change in his life. KYW-TV

S RIGHT

"Are you sure?"

Television Selections

Nixon is guest. KYW-TV at

"TODAY"-Vice President

1-27

at 3 p.m. "LOVE THAT JILL"-Premiere. Situation comedy starring real life husband and Robert Sterling and Anne Jeffreys. WEWS at 8

"BISHOP SHEEN" - Special live telecast from the WEWS studios. WEWS at

8:30 p.m. "DANNY THOMAS" -Danny tries to sell Rusty the idea of competing in a ticket selling contest. WJW-TV at

9 p. m. "SUSPICION" - Paul Douglas and Jan Sterling star in "Comfort for the

Grave," a man seeks ven-geance for his murdered brother. KYW-TV at 10 p.m. "STUDIO ONE" - Louis Hayward, June Lockhart, Corinne Calvert and Hugh Mar-lowe star in tale of inter-

national intrigue, "Balance of Terror." WJW-TV at 10 p.m. Radio Selections "MUSIC UNLIMITED"-

Features Viennese waltzes by Mantovani, organ music by George Wright. WDOK-FM at 11 a.m. "POP CONCERT" - Hun garian Rhapsody No. 18 in

F sharp minor, Dance of the Buffoons from "Snow Maid-en." WDOK at 1 p.m. en." WDOK at 1 p.m.
"DR. CARL C. BYERS"— Returns with his "Prescription for Happy Living." WGAR at 5:05 p.m.

"SEVEN ARTS"—Features music from "Search for Paradise," "Pal Joey," and "Around the World in 80 Days." WBOE-FM at 7 p. m. "HENRY PILDNER"-Brahms Double Concerto, Mozart's Coronation Mass, Rach-

maninoff's Piano Concerto No. 2. WGAR-FM at 7:45 p.m. "TELEPHONE HOUR"— Tenor Nicolai Gedda sings music by Grieg, Lehar and Massenet, orchestra plays se-lections by Mozart and Grainger. WHK at 9 p.m.

CLOAK-"CAPITUL CLUAR-ROOM"—Rep. Dalip S. Saund (D-Calif.) discusses "The El-fectiveness of Our Foreign Aid." WGAR at 9:30 p. m.

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lombia, Mexico, Costa Rica, El Salvador, Guatemala and Nic-aragua. It was made public by El Salvador's minister of economy, Alfonso Rochac. The omy, Alfonso Rochac. The quotas for the second quarter 1 under STOP AND SHOP AT STANDARD DRUG of 1958 were reached under terms of the Mexico coffee agreement of last October. aimed at limiting the world's

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