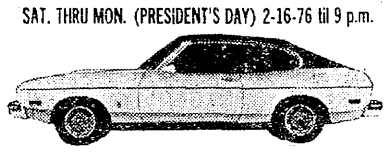
Valentine SPECIAL

BUY ANY BRAND NEW 1976 CAPRI

SAT. THRU MON. (PRESIDENT'S DAY) 2-16-76 til 9 p.m.



$50 CASH

YOURS FREE WITH THE PURCHASE OF NEW 1976 CAPRI THAT WE HAVE IN STOCK (15 to choose from). CAN BE APPLIED TO DOWN PAYMENT. You must bring this ad to take advantage of this special VALENTINE'S DAY OFFER.

#1 IN SALES 1974 & 1975

THE HEART OF LINCOLN-MERCURY SALES

BIG IN SERVICE AND SELECTION

OUR LOW OVERHEAD ALLOWS US TO MAKE A SWEETHEART OF A DEAL

Frank INEIRICO
LINCOLN-MERCURY
270 BROADWAY 232-6440
ON THE BEDFORD AUTO MILE
We Lease Cars Daily Long-Short Terms Available

EAST OR WEST GLAVIC IS BEST

GLAVIC EAST — Dodge, Dodge Trucks
28840 EUCLID AVE WICKLIFFE 585-1000

1976 ASPEN

2-DOOR COUPE
$3147

1976 TRADESMAN

$3597

GLAVIC WEST — Chrysler, Plymouth
28500 LORAIN N. OLMSTED 734-7500

1976 CORDOBA

$4797

1976 VOLARE

4-DOOR SEDAN
$3177

. . . If you ever buy a FORD Product, you will buy it sooner or later from LaRICHE LINCOLN-MERCURY

NEW '76 BOBCAT
$3399
RUNABOUT MPG.
2.3 liter, whitewalls, radio, etc.
STOCK #964

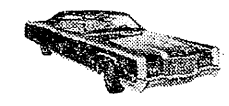
These Are Just a Few Samples of A Huge Inventory

NEW '76 COMET
$3499
2-DOOR SEDAN
Cruisomatic, whitewalls, radio, wheel covers etc.
STOCK #009

DON'T BUY ANYTHING UNTIL YOU SEE US ! ! !

1971 TOYOTA
4-door; automatic transmission, radio, heater, 39,000 actual miles; finished in a dark green with contrasting all vinyl bucket seat interior.
$1095

1969 LINCOLN
Continental 2-door hardtop, full power, air, electronic light sensor, Fawn Tan, matching interior. A hard-to-find model. Only
$1095

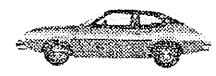


1973 LINCOLNS
2-door hardtops, AM-FM stereo, full power, leather interior, all equipment including factory air. 2 to choose from.
$5295

1974 DODGE
Colt ST, automatic transmission, radio, heater, vinyl roof; finished in canary yellow, offset with radial white sidewall tires; 6,000 actual miles.
$2495

1973 VEGA
Estate Wagon. Top-of-the-line economy wagon with wood grain siding, front disc brakes, whitewalls, economy 4-speed transmission. Frost white with blue interior.
$1495

1972 AUDI
4-door; automatic transmission, radio, sunroof, radial ply tires; yellow with black interior. 42,000 actual miles.
$2495



1974 PINTO
Fully equipped including radio, fully synchromesh 4-speed transmission, chocolate brown exterior with contrasting all vinyl bucket seat interior. 9,000 actual miles.
$2195

1972 MERCURY
Marquis Brougham 4-door, all power, all equipment including factory air, red brocade interior, black on black with red; 43,000 actual miles. Mint condition.
$2195

1974 PONTIAC
Catalina 4-door; V-8, autocontrasting with tan brocade interior; radio, tinted glass. Saturday morning special.
$1895

OPEN Mon. & Thurs. to 9 P.M. Sat. to 6 P.M.

LaRICHE LINCOLN-MERCURY
24400 CENTER RIDGE RD.
RT. 20 BETWEEN CLAGUE and COLUMBIA RD.
CLEVELAND 835-3700
ELYRIA 332-8863 LORAIN 933-2002
OPEN 'TIL 9 P.M. MON. & THURS.

1776 ★ 1976

LLOYD BARKER'S

BIG "O" OLDSMOBILE

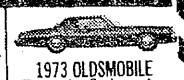
Brand New, Never Titled, Never Driven
1976 OLDSMOBILE CUTLASS
(FACTORY AIR-CONDITIONING)

260 V-8 Engine, Automatic Transmission, Power Steering, Power Brakes, Bumper Strips, Cigar Lighter, Drip Root Moulding
GR 78x15 Radial Tires, Hub Caps, Factory Air Conditioning, Disc Brakes, Hardtop Coupe, Nylon Carpeting, Choice of Colors

$4285 Dealer Freight and Prep. Included.

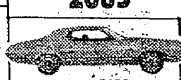
CHOICE OF 60 IMMEDIATE DELIVERY

1974 CHEVROLET
Caprice 9-passenger station wagon. Top of the line luxury in Chevrolet's line. Finished in Marina blue with harmonizing blue vinyl interior. Featuring factory air, wood paneling plus full power. A fresh one-owner car. Not a mar or chip on complete car. The savings of a lifetime on a fine luxury automobile.
$2985



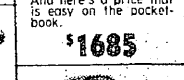
1973 OLDSMOBILE
Toronado Custom, top of the line luxury in Oldsmobile's Class car. Selling new for over $9,000 this beauty is finished in willow green with black brocade knit interior and offsetting black vinyl roof. Loaded with accessories. Factory air, power seats, windows, AM-FM stereo. A loaded luxury car in absolutely showroom condition; selling for a clearance, sale price of
$2685

1975 OLDSMOBILE
Omega Hatchback, featuring V-8 engine, automatic transmission, full power plus factory air conditioning. Finished in polly red with deluxe red interior. A beautiful sports car inside on our showroom floor. This beauty car #1 door opener of the week. Be here early, doors open at 9 a.m.
$2985



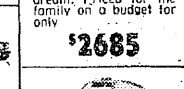
1972 FORD
Grand Torino 2-door hardtop. One owner just received on 1976 Supreme. Finished in crimson red with offsetting black vinyl top and black interior. Featuring automatic, power steering, whitewalls, full wheel covers, side moldings and AM radio. The perfect size car for the wife easy to handle with plenty of room. And here's a price that is easy on the pocketbook.
$1685

1972 DODGE DART
Swinger. Just received on a new Olds Cutlass. Owner's name on request with purchase. Economical 6-cylinder engine with automatic transmission and power steering for the wife. Finished in Harvest gold with deluxe custom black vinyl interior. A one-owner new car trade. Selling $100's under current market. Economical and dependable. All of this for only
$1585



1973 OLDSMOBILE
Cutlass 2-door hardtop. Hottest selling automobile in Cuyahoga County. Featuring factory air, automatic, power steering, power brakes, tinted glass, full wheel covers and AM radio. Finished in Forrest Green with a black vinyl top and black interior. Not a blemish on entire automobile. Runs like a dream. Priced for the family on a budget for only
$2685

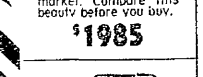
1971 OLDSMOBILE
Toronado Custom, 46,000 actual miles featuring factory air, tinted glass, full power, belted whitewalls and AM/FM stereo. Finished in Nevada silver with a black vinyl roof and black interior. Classic lines and styling with front wheel drive. Just add to the appear of the super clean Toro. You can't afford to pass this honey for only
$1685



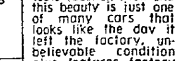
1969 VW
Super Beetle Bug, finished in Ontario orange with black bucket seats, 52,000 actual miles, yes, 52,000 actual miles. If you're looking for an economical second car, this one will give you the 25 to 30 miles per gallon. A clean, well kept automobile selling hundreds under the current market.
$1085

1971 FIREBIRD
ESPRIT. Top of the line luxury in the Firebird line. Finished in Aztec bronze with saddle vinyl roof and deluxe saddle vinyl bucket seats plus console. Automatic transmission, V-8 engine, whitewall tires, power steering, rally wheels. A clean, well-kept automobile. Selling hundreds under the current market. Compare this beauty before you buy.
$1985

1972 CHEVROLET
Impala Sports hardtop, finished in avocado green with custom green knit interior that's had plastic covers since new. If you're tired of looking at rusty beat up cars drive out to our dealership. Our cars are 100% reconditioned and this beauty is just one of many cars that looks like the day it left the factory, unbelievable condition plus features- factory air conditioning. All of this for
$1685

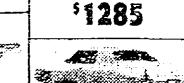


1973 OLDSMOBILE 98
Luxury hardtop. A fresh one-owner new car trade, finished in Arctic white with custom cranberry interior with offsetting cranberry vinyl roof, featuring factory air, AM/FM stereo with tape player, tilt wheel, rear window defogger, power windows, power door locks, and best of all, automatic, cruise control for the long distance highway driving. Beautiful, and priced to sell today at
$3285



1971 PONTIAC
Catalina 2+2 hardtop, a fresh new Cutlass trade, owner's name on request with purchase. A one owner featuring factory air conditioning, power steering, brakes, whitewall tires, finished in turbin bronze with custom knit saddle cloth interior that looks showroom new. A local well kept '71 Pontiac on sale today at
$1285

1971 CHEVROLET
Impala. 34,000 miles. That's all, 34,000 miles, featuring factory air, tinted glass, automatic, power steering, power brakes, belted whitewalls and AM radio. Finished in fawn beige with a black vinyl top and beige interior. Not too many around like this one. Clean, clean with plenty of miles left. You would expect to pay much more anywhere else. But today only take it home for only
$1485



1971 CADILLAC
Coupe DeVille, just received on trade. Not a mar or chip on complete car. Finished in avocado green with offsetting vinyl roof, featuring almost every option offered by Cadillac, including AM-FM stereo, cruise control, tilt wheel, door locks, windows, split seats plus like new radial whitewall tires. A one of a kind in the city.
$2485

THE BIG "O" OLDSMOBILE
777-8200
27500 LORAIN RD.
NO. OLMSTED

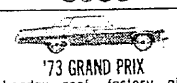
"LOOK TO LAKE" for Savings on that Late Model Used Car

We Don't Claim to be No. 1—But We do Say We're 2nd to None

'73 LIMITED
2-dr. hardtop. Full power, factory air, AM-FM stereo, vinyl roof.
$3088

'74 LeSABRE
4-dr. hardtop, factory air, power steering, power brakes, radio, whitewalls.
$3088

1970 MARK III
Full power, air conditioned, tilt steering wheel, AM-FM radio and lots more.
$2188



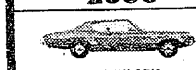
'73 GRAND PRIX
Landau roof, factory air conditioning, full power, AM/FM radio, white sidewalls.
$2988

'74 LIMITED
4-door, hardtop, fully factory powered, air conditioned, cruise control, AM/FM, vinyl roof and many more extras.
$3888

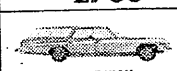
'72 PINTO
2-door, 4-speed, economical 4 cylinder engine, radio, heater, white walls.
$1088

'71 GRAND PRIX
Vinyl roof, factory air conditioning, FULL POWER, AM/FM radio, whitewalls.
$2088

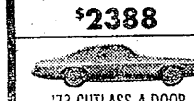
1973 LeMANS SPORT
Factory air conditioning, vinyl Landau roof, V-8 engine, automatic transmission, power steering, AM-FM radio, whitewalls.
$2788



'72 SKYLARK
V-8, automatic, power steering, power brakes, factory air, vinyl roof.
$2388



'72 BUICK
Estate Wagon, factory air conditioning, AM-FM radio, power plus.
$1588



'73 CUTLASS 4 DOOR
Vinyl roof, V-8 engine, automatic transmission, power steering, radio, whitewalls.
$2888

'74 RIVIERA
Full power, cruise controll vinyl roof, AM-FM radio, factory air conditioning.
$4088

OPEN TONIGHT 'TIL 9:00 P.M.

LAKE BUICK
16101 Lorain Ave. 252-6400

SPITZER Dodge

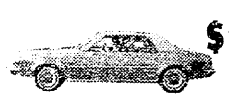
SATURDAY USED CAR CLEARANCE SALE!

Shown below are examples. We have dozens more. Each one is backed by our exclusive lifetime warranty.

'70 JAVELIN 6 cylinder, auto. transmission, power steering	$ 888
'69 DODGE DART 2-dr. hardtop, 6 cylinder, auto. transmission, power steering	$1088
'71 DODGE COLT 2-door 4 speed	$1388
'71 CHEVY MONTE CARLO 2-door hardtop	$1888
'73 DODGE POLARA 4-door V-8, automatic transmission, power steering	$2188
'73 JAVELIN 2-door 6 cylinder, automatic transmission	$2188
'73 CHEVY IMPALA STATION WAGON Factory air conditioning	$2488
'73 DODGE CHARGER Factory air conditioning	$2688
'72 MGB ROADSTER 4-speed	$2788
'74 MUSTANG II 6 cylinder, automatic transmission	$2788
'74 CHEVY IMPALA 2-door hardtop, V-8, automatic transmission, power steering	$2888
'74 PLYMOUTH SATELLITE Station Wagon, 9 passenger	$2988
'75 PLYMOUTH ROAD RUNNER 2-door hardtop, 318 V-8, automatic transmission	$3588
'74 DODGE ROYAL SPORTSMAN Factory air conditioning	$4988

SPITZER Dodge
BROOKPARK RD. AT W. 130

1975 HORNETS $2588



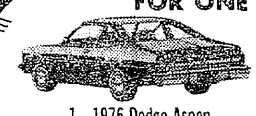
Economical 6-cylinder engine, automatic transmission and custom interior with carpeting.

CHOICE OF 12

EASTWAY AMERICAN
IN SUBURBAN EUCLID
18781 LAKE SHORE 481-2200

. . . If you ever buy a FORD Product, you will buy it sooner or later from LaRICHE LINCOLN-MERCURY

SENSATIONAL—FIRST TIME EVER OFFERED 2 BRAND NEW 1976 CARS FOR ONE LOW PRICE



1—1976 Dodge Aspen
2-door, 6 cylinder. #6907. Brand New

1—1976 All Electric Citi-Car
Brand New. #6384

BOTH FOR $5599 (Includes prep. & freight)

LIMITED QUANTITY—FIRST COME, FIRST SERVED
(No Dealers Please)

ELLIOTT OF BEDFORD
245 BROADWAY WE LEASE ANY MAKE CAR OR TRUCK 232-2121

AMBASSADOR '72; 4-dr. hardtop, economical, all power, air. Low mileage, $1500 or offer. 943-6185.

AMBASSADOR '73 hardtop, all power, air, tilt wheel, new snows, extras, low mi., $1900. 749-2365.

AMBASSADOR '71, power brakes, air, see this one. 486-3100.

AMBASSADOR, '69, automatic, 8 cyl. 4 dr. $400. 662-5538.

AMBASSADOR '70. Excellent, power steering and brakes, new tires, brakes. 331-6137.

AMC — at Erdelac AMC/JEEP — an excellent selection of 1976 Gremlins - Hornets - (Hatchbacks) - Matadors and Pacers. (Free $425 Air Conditioning on Pacers so equipped — in stock) 2 Doors - 4 Doors - Station Wagons and Jeeps. Also a good selection of new 1975's Select Safety Rated Used Cars at
ERDELAC AMC/JEEP
16515 Lorain - 251-0115
WHERE WE DO WHAT WE SAY WE WILL

AMC HORNET 1973, 2 door. Air. Radio. Excellent condition, low mileage. $2275. 333-2153.

AMC
MATADOR 1974
4-door sedan, small V-8, automatic, air. This 1-owner car is selling for hundreds under market.
$1,595
PARADISE PONTIAC
15520 LORAIN 777-9400

AMC MATADOR COUPE '75. Factory official model. Never titled. Balance of factory warranty. Automatic, power steering, vinyl roof, etc. $2,795. HALPERT AMC INC., 36100 Vine St. 951-3324.

AMC Rebel Wagon '70, automatic, power. $575. 842-4428.

AMC '69 Javelin, automatic, power steering, small V8, good condition, $575 or offer. 247-7043.

AMC '70 Rebel, good body, engine, tires. Needs transmission work. $350. 232-7956.

AMC 1969 JAVELIN S.S.T.
Black with a black vinyl top. V-8 engine, automatic, bucket seats with console, power steering and AM radio. $595.
LOU MELISKA
PONTIAC
6400 Brookpark 749-4570

AMC 1972 JAVELIN SST
2-door Hardtop. V-8 engine, automatic, power steering, brakes, and AM radio. This car is red with a beige interior, offset with gold accent stripes. $1,495.
LOU MELISKA
PONTIAC
6400 Brookpark 749-4570

AMC 1974 Sportabout, air conditioning, automatic power steering, power brakes, excellent condition. From $2195 or lease for $99 per month.
T. L. INC. 831-8085

AMC '74 GREMLIN
Sun-burst gold finish with brown striping and interior. Only 7,000 miles. Automatic transmission, economical 6-cylinder, scare tire brand new. $2,595.
LAKE CITY MAZDA
11 Broadway, Bedford 439-2323

AMC '74 GREMLIN, 6-cyl., very low mileage, beautiful blue finish.
$2,094
SPITZER
6060 Mayfield 461-6400

AMC '75 Pacer, automatic, power steering, 6,000 mi. Make offer. 888-4720.

'75 DUSTERS
BRAND NEW. CHOICE OF 25
PRICED FROM ONLY $2695
ELK CHRYSLER PLYMOUTH
1991 MENTOR AVE. 942-6001

AMC
'74 MATADOR
American Motors answer to true luxury and M.P.G. A limited production D-L model 2-door hardtop, 60-40 seat Brougham interior, 27,000 certified miles, air, power seats and brakes and AM/FM cassette tape. We'll be waiting for you till 9 tonight.
$2,583
RELIABLE Olds
7029 BROADWAY 883-1200

AMC '75 Hornet, 4-dr., 6-cyl., power steering, factory air conditioning, very low mileage. Completely rust proofed.
$3,094
SPITZER
6060 Mayfield 461-6400

BIRKETT WILLIAMS FORD
4601 EUCLID 431-8400

BROOKLYN CHEVY Pays the "highest" for late model used cars and trucks, all models. 4695 Pearl Rd. Chevy Heaven" 741-1508.

DIRECT LINE TO PD WANT ADS
PHONE 523-5555

BUDGET COR-RAL
OPEN TODAY 9 to 6 P.M.

'65 Plymouth good trans.	$199
'70 Falcon "6" automatic	$399
'71 Pinto automatic	$599
'71 Mustang-clean, automatic	$799
'70 Chevelle, nice	$799
'70 Chevy pickup, runs new	$699
'72 Vega wagon	$699
'70 Ford wagon . . . clean	$499
'69 LeMans A-OK	$599
'70 Chevy Impala sharp	$699
'68 Jeep 4-wheel automatic	$899

OVER 100 CAR SELECTION
1 BLOCK SOUTH OF I-71
3765 W. 25 St. 398-5656

BUICK
ESTATE WAGON '74
9 passenger, automatic, power steering, power brakes, radio, FACTORY AIR, tinted glass. TODAY'S BEST BUY!
$2995
SIMS BUICK
21601 EUCLID AVE. 481-8800

BUICK 1974 Century Luxus 2-dr. air conditioning, AM-FM, radials. $2795.
T. L. INC. 831-8085

BUICK 1975 Century air conditioning, AM-FM radials, $4195 or lease for $115 per month.
T. L. INC. 831-8085

BUICK '67 Riviera, full power, no air, stereo, 40,000 original mi. must see, 351-2837.

BUICK '69 Electra, full power, 50,000 mi. Good condition. $800. 226-4162.

BUICK '69 225 Loaded $699
BROOK VIEW
13501 Brookpark 267-7021

BUICK '70 Electra, loaded, very good condition. $1,000, call 561-4138 after 5:00 p.m.

$AVE

'68 DODGE	$295
Automatic '71 MONTEGO	$395
Automatic, power '70 PONTIAC	$495
Automatic, power '68 EL CAMINO	$495
4-Speed '70 HORNET	$595
Automatic '68 TOYOTA	$695
Wagon, automatic '70 PLYMOUTH	$895
Wagon, auto, power '71 RANCHERO	$895
Automatic, power '73 VEGA	$995
Automatic	

BOB KAY, INC.
AMERICAN MOTORS
310 Broadway, Bedford
232-3445

BARRY'S BUDGET USED CARS
221-7539

'65 NOVA 2-dr HT	$195
'68 GRAN TORINO	$195
'67 CUTLASS	$295
'66 FORD Wagon	$295
'69 BUICK Coupe	$495
'70 FORD LTD wagon	$695
'69 TORONADO	$695
'70 BUICK Wagon, air	$795
'59 BUICK (Collector's)	$895
'69 VW, sunroof, sharp	$995
'71 CHARGER 2-dr	$1,095
'70 T-BIRD, Sharp, air	$1,195
'72 OPEL 2-dr., 29,000 mi.	$1,495

BARRY BUICK
15801 DETROIT 221-7539
Ask for Lester
Free Credit Apps. By Phone

PD LUCKY LOTTERY NO.
719336
WINS
$25

'76 GRAND PRIX
V-8, automatic, power steering and brakes, protective bumper strips, custom cushion steering wheel and steel belted radial tires.

BUY $4899.80 plus tax
LEASE $106.54/mo. 36 mos. plus tax

SEE MR. ANTHONY
JACKSHAW PONTIAC
#1 GOLD COAST DEALER
11801 Detroit Ave. 226-6760

BUICK
SWEET DEALS FROM SIMS BUICK

'68 CORVAIR	$595
Automatic, Nice '70 PONTIAC	$795
2-door, Clean '69 SKYLARK	$895
Clean '69 SKYLARK	$995
2-door hardtop, Nice '70 TORINO	$955
2-door, Clean '69 ELECTRA 225	$995
Clean '70 ELECTRA 225	$1,095
2-door hardtop, Nice '70 HORNET	$1,395
2-door, Sharp '72 BRONCO	$1,495
4-wheel drive '71 ELECTRA 225	$1,595
2-door hardtop, Sharp	

SIMS BUICK
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BUICK '70 ELECTRA 225
Sea-mist green custom, 4-door, FACTORY AIR CONDITIONING, power windows, AM/FM radio. Only 51,000 miles. Extra clean. $1,095.
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BUICK '70 Skylark Custom Sport Coupe, air, $1225 871-7115

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BUICK '71 Estate Wagon. Silver gray, fully equipped including FACTORY AIR, mag wheels. BEAUTIFUL. $1,888.
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BUICK '72 Electra, loaded, will sacrifice, offer. 461-5935.

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4-door sedan, equipped with automatic transmission, power steering, power brakes, AM radio, finished in a sparkling emerald green.
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BUICK '73 Electra, 4-dr., all power, clean, 41,000 mi. 331-2017.

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'74 REGAL
Artic white with matching vinyl top and burgundy interior, automatic transmission, power steering and brakes, factory air conditioning, AM/FM radio.
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QUA BUICK
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BUICK '74 Riviera, sunburst yellow with saddle interior. Fully equipped. SPECTACULAR. 54,288.
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Custom Coupe. Cordova Brown, tan vinyl roof, tan vinyl interior, automatic, V-8, power steering and brakes, radio. 9,851 Actual Miles. It's Showroom All The Way!
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BASS CHEVROLET
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'75 REGAL
2-door, Beige Metallic, contrasting interior, automatic transmission, power steering, power brakes, factory air conditioning. Just 17,000 miles.
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QUA BUICK
10250 SHAKER BLVD. 721-7000

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